Somat - ADW ADD RL 25 – Warsaw - December 2024

Name:				
Last Name:				
Planned Role:				
(please fill out your planned role)				
Agency:				
Base for Shoot:				
E-Mail Address:				
Privat Phone Number:	_			
(will be used internally only)				
Instagram Name:	-			
Height:				
Eye-color:				
Nationality:				
Size / Wardrobe Size:				
(top, bottom, jeans size etc.)				
Hair Color:				
Birth Date:				
Age:				
Shoe Size:				
Male: Female: Non-Binary:	<u> </u>			
BUYOUT & TALENT FEES:				
>for moving and stills material and different Films	and Cuts of Material			
>Brand: Somat incl. all sister and sub brands				
>Products: Intensive Machine Cleaner & Rinse				

USAGE:

Usage Rights:

TVC - In TV broadcasting and video on demand

POS, Print, PR

All digital media – In all digital media, both paid and unpaid, including any e-commerce tools or portals

OOH - in printed or digital form

Territory: Western and Eastern Europe, all digital media worldwide

Term: 2 years plus 6 months floating start

FEATURED EXTRAS - (M/W x 5)

Service Fee: €650 with Agent fee (incl. 1 day prep, 1 day shoot)

Buyout Fee: €3.000 with Agent fee

package deal: €4.380 incl. AF

optional additional fitting day: €200 with Agent fee optional additional shoot day: €350 with Agent fee

DAUGHTER & SON

Service Fee: €875 with Agent fee

(incl. 1 day prep, 2 day shoot, incl. chaperone fee) Buyout Fee: €2.300 with Agent fee total package

deal: €3.810 incl. AF

optional additional fitting day incl. chaperone: €200 with Agent fee optional additional shoot day incl. chaperone: €350 with Agent fee

MANDATORIES / LEGAL STANDARD RIGHTS

NON-NEGOTIABLE CONDITIONS (MUST BE AGREED BY THE AGENCY & TALENT)

• Payment terms are 90 days

- Digital usage is always globally as accessible worldwide
- Internal usage and corporate history is always valid for an unlimited time
- 12-hour workdays and 8-hour prep days are the basis for the rates
 - For foreign talent withholding tax of 15,825% will be deducted from usage fee tax release form will be provided to get reimbursed 100%

OPTION / TIMING:

>> Shoot Location: Warsaw

>> Timing: December 3rd 2024 fitting + December 4th – 6th shooting

Lock dates or other options in the respective timeline:All commercials / print campaigns on air or soon on air:	
All commercials / print campaigns withing the past 3 years:	_
Shown Tattoos / or scars etc.:Food intolerances/ allergies:	

IMPORTANT:

I agree to the above fees (in consultation with agency), am available for the shooting (period in consultation with the agency) and do not change my appearance without consultation until the option is resolved!

In consultation with agency, I agree to the enclosed Henkel Standard Agreement incl. all Henkel Standard Terms and deduction of withholding tax if needed.

Date:			
Location:			

Signature	(Agency or talent)

THANK YOU VERY MUCH – AND GOOD LUCK FOR YOUR CASTING!